

Letter-to-Publisher

Volunteer Opportunity on Christmas Day – Binai B'rith Pinch Hitters!

Submitted by Lee Tanenbaum, Communications Consultant; LRTanny@gmail.com

Since 1980, the **B'nai B'rith Pinch Hitters Program** has been a beloved Atlanta tradition – a way for members of the Jewish community to “go to bat” for non-medical hospital and care-facility staff on Christmas Day, giving them the chance to spend the holiday with their families.

We invite your support in helping us spread the word about this meaningful, family-friendly volunteer opportunity through your publication, congregation, or community network.



When: Thursday, December 25, 2025

Where: Seven hospitals and assisted living facilities across metro Atlanta

Shifts: 3 to 4-hour options – morning, mid-day, or afternoon

Sign up: www.pinchhitters.org

More information: [Atlanta Jewish Connector](#)

Perfect for families and individuals alike!

In 2024, more than 200 volunteers joined us to make a difference on Christmas Day, and we hope to welcome even more in 2025. Volunteers will serve at: Alto of Johns Creek, Berman Commons, Dunwoody Place, Historic Roswell Place, William Breman Jewish Home, Sterling Estates of East Cobb, and VA Medical Center.

Please include this information in your bulletins, newsletters, or social media posts to help us continue this 45-year tradition of **tikkun olam and community service**.

Thank you for helping us make a difference this holiday season.

Warm regards,

Harry Lutz, Chairman
B'nai B'rith Pinch Hitter Program
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Saturday by appointment