

October London and J. Brown are headed to the Atrium Health Amphitheater this Fall for the 2025 Fall Fest



Tickets go on sale Friday, August 1st at 10AM at [Ticketmaster.com](https://www.ticketmaster.com) or the Macon Coliseum Box Office.

MACON, GA – Soulful sensation **October London** brings his velvet vocals and throwback sound to the Atrium Health Amphitheater on Saturday, October 18, for the **2025 Fall Fest**, featuring special guest **J. Brown**. Blending the charm of classic R&B with a modern edge, October London delivers a live experience that's equally nostalgic and electric. Additional artists to be announced. Fans can expect an unforgettable night filled with smooth grooves, rich vocals, and timeless vibes. Click [here](#) to read more about **October London** and **J. Brown**.

Fall fest 2025 is presented by Macon Bibb County, Central Georgia Technical College, and HY Entertainment Group.

Tickets on sale Friday, August 1st at 10AM online through [Ticketmaster.com](https://www.ticketmaster.com) or in person at the Macon Coliseum box office on Tuesdays, Thursdays, and Fridays.

Score your tickets during the artist or venue presale! Venue presale begins Wednesday, July 30th at 11am. Join the [Macon Centreplex Insiders Club](#) to receive exclusive promotions and presale information.

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About Atrium Health Navicent

Atrium Health Navicent is the leading provider of health care in central and South Georgia and is committed to its mission of elevating health and well-being through compassionate care. Atrium Health Navicent is part of [Advocate Health](#), which is headquartered in Charlotte, North Carolina, and is the third-largest nonprofit health system in the United States, created from the combination of Atrium Health and Advocate Aurora Health. Atrium Health Navicent provides high-quality, personalized care in 53 specialties at more than 50 facilities throughout the region. As part of the largest, integrated, nonprofit health system in the Southeast, it is also able to tap into some of the nation's leading medical experts and specialists with Atrium Health, allowing it to provide the best care close to home – including advanced innovations in virtual medicine and care. Throughout its 125-year history in the community, Atrium Health Navicent has remained dedicated to enhancing health and wellness for individuals throughout the region through nationally recognized quality care, community health initiatives and collaborative partnerships. It is also one of the leading teaching hospitals in the region, helping to ensure viability for rural health care for the next generation. For more information, please visit www.NavicentHealth.org.

About Advocate Health

[Advocate Health](#) is the third-largest nonprofit integrated health system in the United States – created from the combination of Advocate Aurora Health and [Atrium Health](#). Providing care under the names [Advocate Health Care](#) in Illinois, Atrium Health in the Carolinas, Georgia and Alabama, and [Aurora Health Care](#) in Wisconsin, Advocate Health is a national leader in clinical innovation, health outcomes, consumer experience and value-based care, with [Wake Forest University School of Medicine](#) serving as the academic core of the enterprise. Headquartered in Charlotte, North Carolina, Advocate Health serves nearly 6 million patients and is engaged in hundreds of clinical trials and research studies. It is nationally recognized for its expertise in cardiology, neurosciences, oncology, pediatrics and rehabilitation, as well as organ transplants, burn treatments and specialized musculoskeletal programs. Advocate Health employs nearly 155,000 team members across 68 hospitals and over 1,000 care locations and offers one of the nation's largest graduate medical education programs with over 2,000 residents and fellows across more than 200 programs. Committed to equitable care for all, Advocate Health provides nearly \$6 billion in annual community benefits.

About Atrium Health Amphitheater

Opening in Spring 2024, the new Atrium Health Amphitheater will have up to a 12,000-person capacity with covered and fixed seats, lawn seats, green space, artists' dressing rooms, a green room, ticket booths, vendor and event areas, transitional walkways, specific areas for crews, retail areas, and other amenities. In May 2022, the venue management, hospitality, and partnership oversight were awarded to Oak View Group, current managers of the Macon Coliseum and Macon City Auditorium, bringing the Atrium Health Amphitheater in as the third venue within the Macon Centreplex.

The construction of the new amphitheater is part of a more significant revitalization effort surrounding the redevelopment of the Macon Mall. It will undergo a major redevelopment plan that would, in addition to building the amphitheater, keep its current retail stores, bring in more retail, attract new restaurants into and around the Mall, relocate government offices to vacant spaces, and include new sporting activities, such as a large indoor Pickleball center.

About Oak View Group (OVG)

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, stadiums, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on Facebook, Instagram, LinkedIn, and X.

Submitted By

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